



**Yvonne Hourroutiner**

Fort Myers, FL  
Pembroke Pines, FL  
C: 954-907-5147  
H: 954-966-9676

webdesign@yvonneh.com

**OBJECTIVE**

Design professional experienced in both web and print with over ten years experience in each medium, looking to continue career with a team that creates effectively designed materials in a collaborative environment.

**WORK EXPERIENCE**

**Graphic Designer.** 1/2007 – Present. LexisNexis, a Reed-Elsevier Company  
Responsible for the design and production of various online and print marketing materials for the Risk & Information Analytics Group of LexisNexis. Online work includes: site graphics, custom landing pages, graphic html emails, animated web banners and presentations. Print work includes: collateral, direct mailers, ads, booths and signs.

**Owner.** 10/2006 – Present. Yvonne Hourroutiner Web Design  
Working with the owners of small and mid-size e-commerce and service businesses to develop their online presence through site redesign, email and affiliate marketing graphics. Partnering with online marketing agencies to provide large companies with professional graphics for landing pages, banners and emails. Clients include: Internet Vertical Corporation, Musician's Hut and Intermac Direct.

**Web Designer.** 8/2003 – 10/2006. Odimo Incorporated  
Part of the team responsible for the design and marketing of the three ecommerce sites; Diamond.com, Ashford.com and WorldofWatches.com. Duties included: designing modules for site refresh, custom landing pages and offer boxes; retouching product photography; designing graphic emails; and creating animated banners which ran on MSN, Yahoo and other portals. Our department worked with IT to implement functional enhancements including the addition of dynamic views (Scene 7); improvement of natural search (Endeca Search); and the addition of web analytics through Coremetrics.

**Free Lance Artist.** 10/2001 - 8/2003. Yvonne Hourroutiner Design  
Projects ranged from website and application design to the design and production of high end print marketing materials. Clients included new companies, non-profit organizations as well as the design departments of international corporations such as GE.

**Lead Web Designer.** 7/2000 - 10/2001. Amadeus North America  
Part of the team who developed the user interface, launched and maintained a functionally-enhanced b2b travel agent portal.. My responsibilities included client research, defining the graphic standards; producing consistent visual design for dynamic page views; working with internal business analysts, developers and writers; managing third-party vendors. Promoted to this position.

**Graphic Designer/Online.** 12/1997 - 7/2000. Amadeus North America  
Provided the graphic design and illustration for the corporate web site, demo sites, interactive CDs, Flash and PowerPoint kiosk presentations, online ads, splash screens, PowerPoint templates, the customer newsletter and high-end collateral.

**Graphic Designer.** 1/1996 - 10/1997. Physician Corporation of America  
Responsible for the initial design of the company's first corporate web site. Designed all forms of collateral, direct mail, advertisements, and presentations.

**Creative Principal.** 5/1990 - 1/1996. Drawn Conclusions, Inc.  
Provided computer-generated graphic design, illustration, and production. Clients included Traveler Magazine, Coast to Coast Magazine, The News, Miami Parking System, Interval International and The Sun-Sentinel.

**Art/Photo Supervisor.** 6/1983 - 5/1990. Miami-Dade Community College, Miami, FL  
In charge of creative quality control, hiring, evaluation, fiscal management, and account representation for the district's graphic design studio and photo department. Supervised seven employees who provided marketing and instructional materials for the college. Promoted to this position in 1987 from the position of Artist II.

## **EDUCATION**

### **Trinity International University, Miami, FL**

Bachelor's Degree, Interpersonal and Group Communication.  
Magna Cum Laude

### **Miami-Dade Community College, Miami, FL**

Associate in Arts. Business Administration. Highest Honors.

### **Miami-Dade Community College, Miami, FL**

Associate in Science. Commercial Art & Advertising Design. Honors.

## **SKILLS**

### **Software**

Photoshop  
FrontPage  
GoLive  
InDesign  
Illustrator  
Acrobat Professional  
Dreamweaver  
Flash  
Freehand  
Quark  
PowerPoint  
Word  
Excel  
Visual SourceSafe  
Coremetrics  
Scene 7  
SharePoint  
Interwoven Content Center Professional  
DreamMail

### **Platforms**

Windows  
Mac OS

### **Programming Languages**

HTML  
CSS  
JavaScript (editing)

### **Other skills**

Fluent Spanish  
Intermediate Level French  
Teaching

## **PORTFOLIO**

[www.yvonneh.com](http://www.yvonneh.com)